

Let Amtrak customize a travel incentive award or a sales meeting package to meet your special requirements.

An Amtrak vacation package is the perfect incentive award for your group. As you probably know, Amtrak covers the most spectacular scenery in America as well as all the major cities and resorts. We travel up and down both coasts as well as from one side of the country to the other. And from every Amtrak city there's a good deal of America that your people would like to see.

Amtrak is also the ideal way to transport groups of up to 100 to conventions, conferences and sales meetings. Traveling together by train creates a friendly sense of togetherness that is most conducive to successful group travel. And Amtrak services some of the most popular meeting locations in the country.

We'd like to point out the many benefits of making an Amtrak vacation package a part of your next incentive or sales meeting program, so when you're planning that program you'll seriously consider using Amtrak.

Find out how Amtrak can add a new dimension to your next incentive program or sales meeting.

Complete and mail this coupon today!

Group Sales Department
Amtrak
955 L'Enfant Plaza North, S.W.
Washington, D.C. 20024



I would like to have an Amtrak Sales Representative contact me in regard to

- Sales Meetings Incentive Travel Awards Both

Name (Mr. Mrs. Miss Ms.) (please print) Title

Company

Street

City State Zip



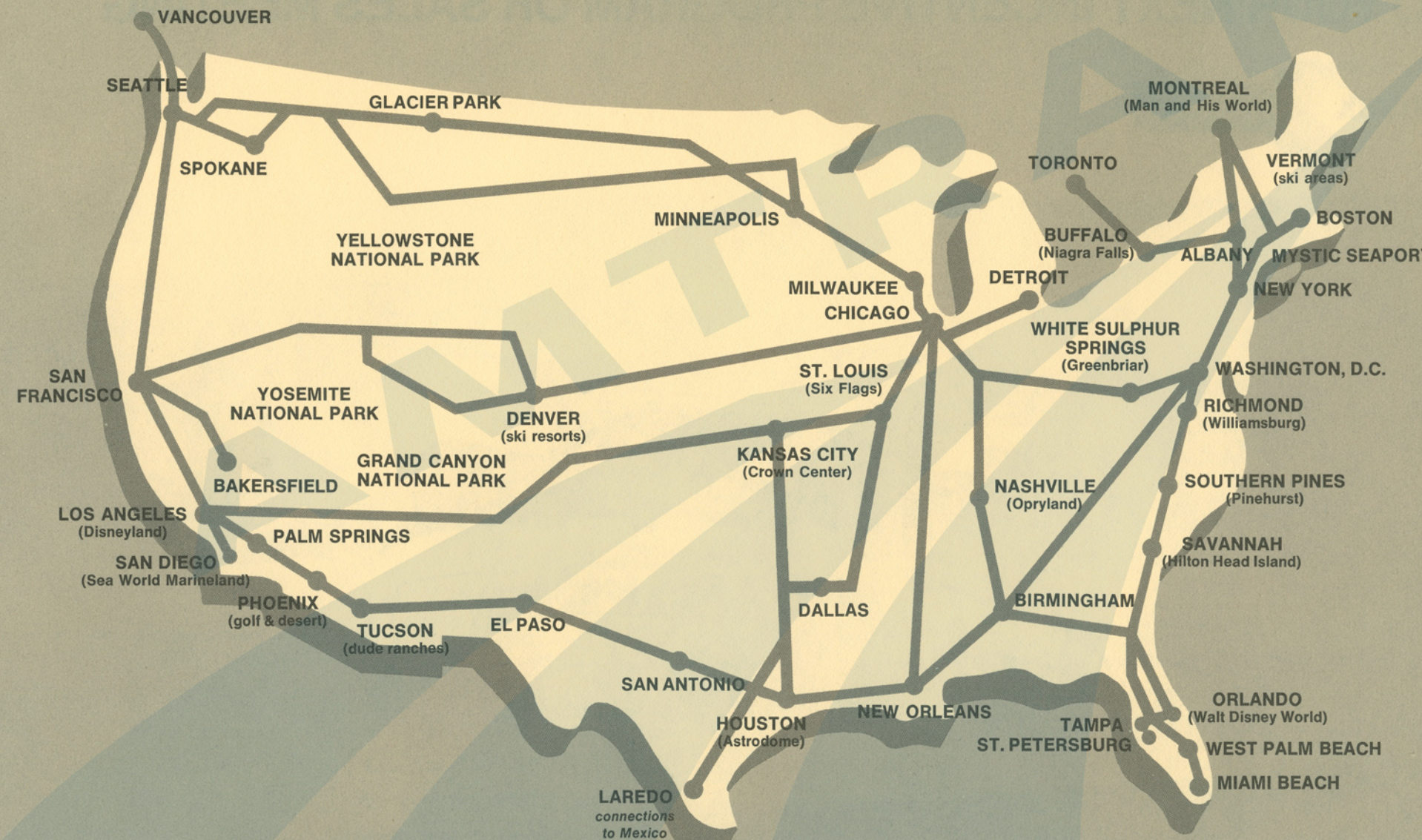
We're making the trains worth traveling again...



ADD A NEW DIMENSION TO YOUR NEXT INCENTIVE PROGRAM OR SALES MEETING



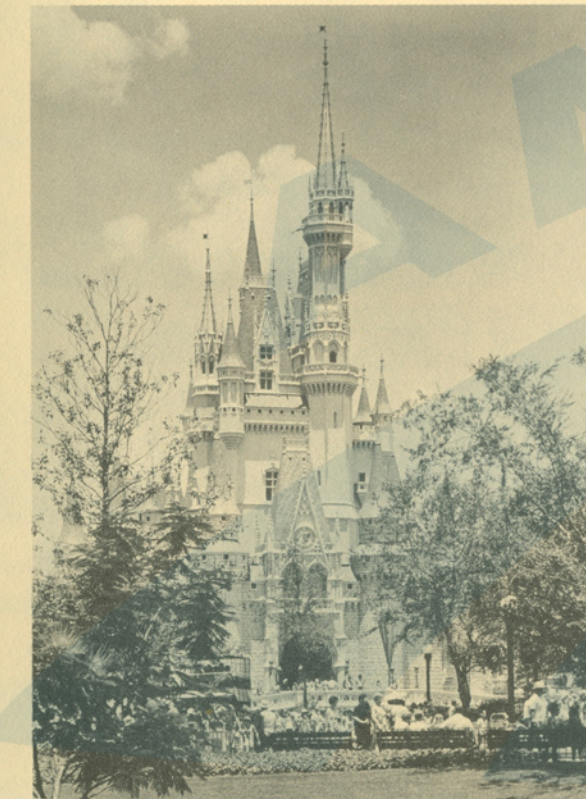
Amtrak's America



Here's why Amtrak should be first on your list for sales meetings and incentive travel.

Top vacation and meeting spots

Amtrak routes cover the entire country, coast-to-coast, including the top resorts and most-want-to-visit cities. Plus Amtrak has stations near our National Parks and many of the other top scenic attractions of the country that are not near large, commercial airports. Amtrak can take your people there, not to the nearest airport.



© Walt Disney World

Amtrak train travel—a vacation in itself

In the last few years there's been a great resurgence of interest in train travel. People are discovering the comforts and conveniences of a train ride. They like the idea of stretching out in a comfortable reclining seat with head and leg rests while they enjoy a panoramic view of the countryside. The aisles on Amtrak trains are wide enough to walk around and stretch your legs.



Dining on Amtrak is like dining in a fine restaurant. You'd never be able to sit down to a leisurely, waiter-served roast beef dinner complete with fine china and fresh linen on a bus or tourist-class plane. Meals are a unique and delicious experience, and reasonably priced.

Passenger Service Representatives (PSRs) in attractive uniforms, are aboard many trains and are ready to make your trip as comfortable as possible.

Sociability

Train travel encourages a camaraderie among people that is totally lacking on planes or buses. It works especially well for groups traveling together. The freedom of movement (you're not confined to your seat) encourages friendships. Mingling is easy, especially in our spacious lounge cars complete with bar service. On some long distance trains, there's even a recreation car with music, feature-length movies and fashion shows.



Convenience

Amtrak in most cases provides midtown to midtown service. It eliminates the extra time spent commuting to and from distant airports as well as long, expensive cab rides.



Special private accommodations

Amtrak offers a variety of private accommodations that will delight your group. *Slumbercoach* is a small private room with seats that convert to full length sleeping berths. Each room contains a private washstand and toilet facilities. *Roomettes* offer an extra measure of luxury with spacious daytime privacy and restful nighttime accommodations. Private toilet facilities, of course, as well as individual heat and air-conditioning controls. *Bedrooms* offer sofa-like seating for one or two which converts to separate berths for sleeping. There are enclosed private facilities and individual temperature controls. Bedroom Suites are two bedrooms with the partition between folded back.



Special incentive for family vacations

Too often the winners of group incentives don't have a choice in picking their destination when they travel by plane. Amtrak is different. The incentive prize winner can select from over 100 tours that cover just about every part of the country. By building up enough vacation points the winner can include his whole family and travel to a destination of their own choosing.



PERSONALIZED, CUSTOMIZED SERVICE

Whatever your marketing needs or budget limitations, Amtrak is prepared to work out a rail program that can be customized to meet your requirements. Complete rail packages including special group rates, meals and other special services, can be arranged at surprisingly little cost.